

## People Like Her

Harper Paperbacks

By Ellery Lloyd

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### Introduction

**From the *New York Times* bestselling author of *The Club*, a razor-sharp, wickedly smart suspense debut about an ambitious influencer mom whose soaring success threatens her marriage, her morals, and her family’s safety.**

*Followed by Millions, Watched by One.*

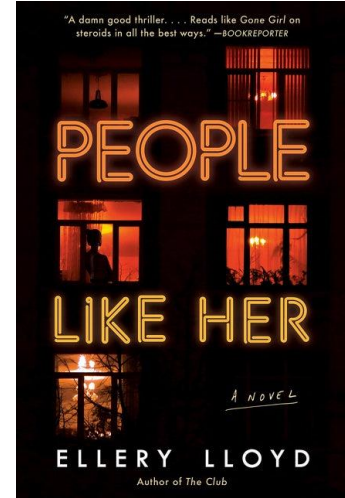
To her adoring fans, Emmy Jackson, aka @the\_mamabare, is the honest “Instamum” who always tells it like it is.

To her skeptical husband, a washed-up novelist who knows just how creative Emmy can be with the truth, she is a breadwinning powerhouse chillingly brilliant at monetizing the intimate details of their family life.

To one of Emmy’s dangerously obsessive followers, she’s the woman that has everything—but deserves none of it.

As Emmy’s marriage begins to crack under the strain of her growing success and her moral compass veers wildly off course, the more vulnerable she becomes to a very real danger circling ever closer to her family.

In this deeply addictive tale of psychological suspense, Ellery Lloyd raises important questions about technology, social media celebrity, and the way we live today. Probing the dark side of influencer culture and the perils of parenting online, *People Like Her* explores our desperate need to be seen and the lengths we’ll go to be liked by strangers. It asks what—and who—we sacrifice when we make our private lives public, and ultimately lose control of who we let in. . . .



### Questions for Discussion

1. “She is a very relatable individual, my wife. People like her,” says Dan of Emmy in the novel. Do you think women are expected to be likeable in a way that men are not – either online or in real life? Did you like Dan or find him relatable?
2. If Emmy’s followers find her Instagram content genuinely uplifting and encouraging, do the motives behind it really matter?
3. How did your feelings about Jill change over the course of the novel?

4. What effects, if any, do you think growing up publicly might have on children like Coco and Bear?
  
5. Has reading *People Like Her* affected how you think about and use social media? If so, how?